

Suggested Steps in Forming a Local Nonprofit Partnership or Network

- 1. Assess the need, and current programs in your community (if any) that support nonprofit staff and volunteer leaders. Gather stories that illustrate the need (changing names to protect the innocent, and not-so-innocent alike).
- 2. **Articulate the idea**, and develop a vision what would the nonprofit community be like with increased support, training, and networking?
- 3. Assess what other kinds of organizations might see this work as overlapping with their missions, and enlist their support early in the process. Examples include colleges or universities, United Ways, community foundations, private foundations, or consulting/training firms.
- 4. **Gather advisors** from various sectors to vet the idea and gather support. Don't limit the group to the "choir" (executive directors); for credibility and broader perspective, consider including business leaders, chambers of commerce, economic development organizations, government agencies, educational institutions, and respected community volunteers. You may need to meet a few times to refine and grow the idea, and build support.
- 5. **Refine the idea** and vision based on the feedback from the advisors, and begin to think about the programmatic offerings you could manage (Brown bags? Longer seminars? Networking events?)
- 6. Start identifying the "essential building blocks" in your community (see the other side of this page). Seek a fiscal sponsor and administrative/finance provider first, as that will drive much of the rest of the process.
- 7. Form a governance group (we call ours the Steering Committee) to plan and manage the effort. Remember to broaden the group beyond executive directors, to have broad representation and varied perspectives. A suggested recruitment message: the entire community benefits from a strong, effective nonprofit sector!
- 8. **Build a "case statement"**document that summarizes the vision, program design, and supporters of the concept to date.
- 9. Seek funding and in-kind resources from local private foundations, community foundations, major donors, and other potential supporters. This approach may need to be outside a normal application process, as many funders may be new to the idea.
- 10. Be patient, persistent, methodical, and hopeful... NpDP did not happen overnight! It took about two years from developing the initial concept until we were offering regular, consistent programming.