



*The bite-sized online
magazine for
nonprofit people*

Blue Avocado is a new online magazine for people in and around community nonprofit organizations.

Content includes

- *Board Café* column for board members
- Ask Rita on nonprofit HR questions
- Thought-provoking journalism
- Life in the Nonprofit Sector

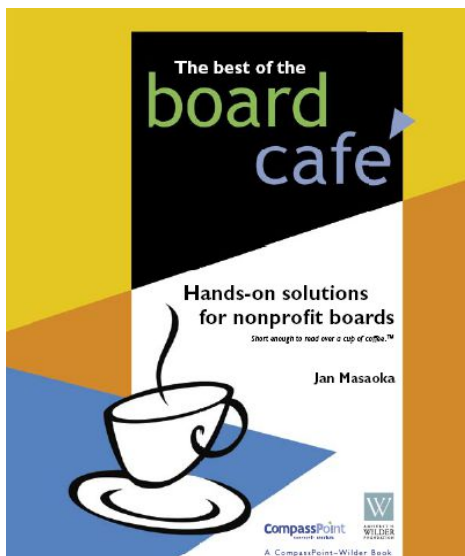
Editor-in-Chief: Jan Masaoka

Attitude: irreverent, idealistic with a baleful eye

Subscribers: 50,000!

Comes out: 1st and 15th of every month

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Best of the Board Café compiles dozens of articles from the *Board Café*, a Blue Avocado column especially for nonprofit board members.

“A must-read, must-have for nonprofit board members. If only every board member knew the nitty-gritty provided by this book the effectiveness and efficiency of boards (and executive directors) would triple overnight.”

— Barry Z. Posner, Coauthor, *The Leadership Challenge*, and Dean of the School of Business, Santa Clara University

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