

MANY MISSIONS ONE VOICE



Montana Nonprofit Association

2009 REPORT

MNA MISSION & HISTORY



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Founded in 2001, the Montana Nonprofit Association (MNA) is a membership organization that promotes a stronger nonprofit sector in Montana. MNA achieves its mission through advocacy and public policy, access to affordable products and services, organizational development and training, research and information sharing, and network building. Representing the richness and diversity of Montana's charitable nonprofit community, MNA's over 550 nonprofit members address a broad array of missions, come from all four corners of the state and everywhere in between, and range in size from the smallest all-volunteer nonprofits to the largest organizations in Montana. We are many missions with one voice.



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ALTERNATIVE ENERGY RESOURCES ORGANIZATION AERO HELENA

AERO is a grassroots nonprofit organization dedicated to solutions that promote resource conservation and local economic vitality. AERO nurtures individual and community self reliance through programs that support sustainable agriculture, renewable energy, and environmental quality.

“AERO and MNA share a strong philosophical alignment—both are membership organizations that **CREATE SOCIAL CHANGE THROUGH LEADERSHIP AND CAPACITY BUILDING**. We appreciate that MNA is both strategic and collaborative in their approach. They provide support and a continuum of services that are relevant and beneficial to Montana nonprofits. No matter where an organization is in their development, and regardless of their mission, MNA has something to offer.”

—Jonda Crosby, Executive Director, AERO

GREETINGS FROM MNA

Dear MNA Members and Friends:

Greetings from the Montana Nonprofit Association (MNA)! We are very pleased to present our 2009 Annual Report highlighting the many accomplishments of our association, stories of our members at work, and the generosity of our supporters who have made it all possible.

As we look back on 2009, we are reminded of the fact that there are two sides to every story. For many of us in the nonprofit community, 2009 was a turbulent and unpredictable year. Demand for nonprofit services continued to increase, while charitable giving declined for the second year in a row. The lingering economic downturn still remains at the very forefront of our thoughts and concerns, both for our own organizations and the people we serve.

Yet, despite the very real and significant challenges around us, nonprofits pushed forward to new levels of impact in 2009, once again demonstrating why the nonprofit sector is so essential to the health and well being of our communities. From our vantage point, the nonprofit sector's undeniable spirit, resiliency, and dedication are the real stories of 2009 and we are proud to share them with you in words and pictures in the pages that follow.

Of course, it is also our great pleasure to share with you the 2009 story of MNA. On a per-capita basis, **OUR MEMBERSHIP OF 560 CHARITABLE NONPROFITS MAKES US THE LARGEST STATE NONPROFIT ASSOCIATION IN THE COUNTRY.** We continue to grow each and every month. Most importantly, MNA is providing the kind of leadership for, and support to, Montana's nonprofit community that is so vital to a healthy and sustainable nonprofit sector. With a diverse and influential membership base and a broad array of programs and services, we look forward to 2010 and beyond with much optimism. The future continues to look bright for MNA.

Finally, to our members and supporters, we thank you deeply for your engagement and investment in the Montana Nonprofit Association. We thank you for all that you do on behalf of your missions and the communities you serve, and for the inspiration you provide to us all.



NED COONEY
Chair, Board of Directors



BRIAN MAGEE
Executive Director

“WE ARE **MANY MISSIONS**
WITH ONE VOICE.”

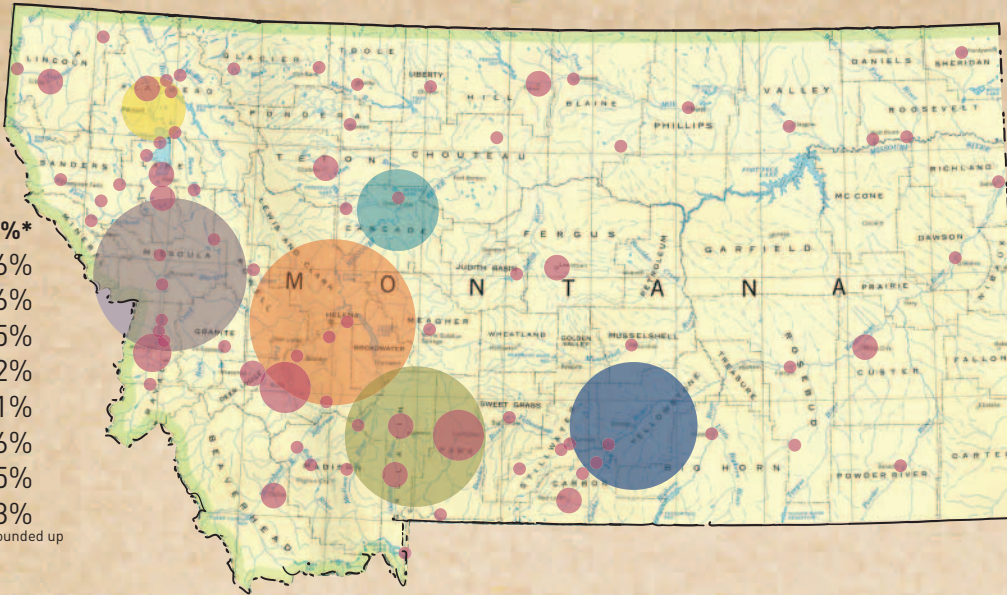
MEMBERSHIP

TOTAL MEMBERS 560
NEW MEMBERS 77
RETENTION RATE 91%

Location	Number	%*
Rural	202	36%
Helena	84	16%
Missoula	78	15%
Bozeman	61	12%
Billings	60	11%
Great Falls	31	6%
Kalispell	21	5%
Butte	18	3%

*percentages rounded up

1-3 4-9 10-15 16-20



MNA's diverse and growing nonprofit membership is the engine that drives all that we do. Through the power of association, we are able to influence and shape the world around us in ways that are supportive of a healthy, strong, and sustainable nonprofit community.

MEMBERSHIP HIGHLIGHTS:

- Achieved the **largest per capita membership** of any state association in the country and ranked a strong **4th nationally in market penetration**.
- Welcomed **77 new members** to our association from all areas of the state for a total of **560 members** (see member map at right).
- **Retained 91% of our members** which is the 2nd highest retention rate in the country for state nonprofit associations.
- Launched our first ever **Member2Member campaign** with MNA members working on our behalf, contacting fellow nonprofits in the state and inviting them to become new members of MNA.



MONTANA HORSE SANCTUARY

SIMMS

Montana Horse Sanctuary is creating a world in which all horses are sheltered, loved, cared for and understood. The Sanctuary provides refuge, rehabilitation, and placement of horses as well as a wide array of educational opportunities for horsepeople.

“When I started as ED, I knew nothing about nonprofits but after becoming a member and attending my first MNA conference, I soon thought, ‘Oh my, these folks know a lot.’ MNA has always been an incredible resource that helps me find the tools I need. They were there when I needed help revising our website, and they’ve made learning easy by offering webinars I can attend from the comforts of my own desk. **A PERSON STARTS A NONPROFIT WITH A PASSION FOR A CAUSE, NOT FOR MANAGING A NONPROFIT.** MNA has helped us get over that huge nonprofit management learning curve. I am always telling other nonprofits, ‘They are going to make your life a whole lot easier. You don’t have to deal with these issues all alone.’”

—Jane Heath, Executive Director, Montana Horse Sanctuary

NONPROFIT MEMBERS

A Carousel for Missoula Foundation
A.W.A.R.E.
Absarokee Community Foundation
ACLU of Montana Foundation
Adventure Cycling Association
AERO—Alternative Energy Resources Organization
Alberta Bair Theater
Alliance for Youth
Alternatives
American Prairie Foundation
American Red Cross of Montana
Anaconda Local Development Corporation
Anaconda PCA Family Resource Center
Archie Bray Foundation
Area II Agency on Aging



Exploration Works, Helena—Microscope Field Study

Arlee Community Development Corporation
Arthritis Foundation, Rocky Mountain Chapter
Arts Council of Big Sky
BareTooth Cupboards
Barrett Hospital Foundation
Bear Paw Development Corporation
Beartooth Events
Beartooth Hospital & Health Center Foundation
Beartooth Nature Center
Beartooth Recreational Trails Association
Befrienders
Belgrade Senior Center
Benefis Healthcare Foundation
Big Brothers Big Sisters of Butte-Silver Bow
Big Brothers Big Sisters of Flathead County
Big Brothers Big Sisters of Gallatin County
Big Brothers Big Sisters of Great Falls
Big Brothers Big Sisters of Helena
Big Brothers Big Sisters of Lake County
Big Brothers Big Sisters of Missoula
Big Brothers Big Sisters of Park County
Big Brothers Big Sisters of Yellowstone County
Big Hole River Foundation
Big Hole Watershed Committee
Big Horn Hospital Association
Big Sandy Activities
Big Sky Community Corporation
Big Sky Institute for the Advancement of Nonprofits
Big Sky Senior Services

Big Sky State Games
Big Sky Youth Empowerment Project
Billings Child Care Association
Billings Clinic Foundation
Billings Community Foundation
Billings Symphony Society
Billings Unitarian Universalist Fellowship
Biomimicry Institute
Bitter Root Cultural Heritage Trust
Bitter Root Water Forum
B.E.A.R.—Bitterroot Ecological Awareness Resources
Bitterroot Performing Arts Council
Bitterroot Therapeutic Riding
Black Rose Spiritual Center
Blackfoot Challenge
Blackhorse Pride
Blue Mountain Clinic
Blue Water Task Force
Bob Marshall Wilderness Foundation
Boyd Andrew Community Services
Boys & Girls Club of Lewistown
Boys & Girls Clubs Endowment Foundation
Bozeman Area Community Foundation
Bozeman Deaconess Foundation
Bozeman Public Library Foundation
Bozeman Schools Foundation
Bozeman Senior Center
Bozeman Symphony Society
Bozeman Youth Initiative
Brain Injury Association of Montana
Bridger Clinic
Browning Community Development Corporation
Buffalo Field Campaign
Butte 4-C's
Butte Emergency Food Bank
Butte Family YMCA
C M Russell Regional Endowment Fund
C M Russell Museum
Camp Big Horn
Camp Mak-A-Dream
Cancer Support Community of Montana
Capstone Christian Academy
Carbon County Arts Guild & Depot Gallery
Carbon County Historical Society & Museum
Carbon/Stillwater Community & Senior Programs
Care Net of Billings
Career Futures
Career Training Institute
Career Transitions
CASA of Montana
CASA-CAN Children's Advocate Network
Caspari Montessori Institute International
Center for Asbestos Related Disease
Center for Mental Health
Center for Restorative Youth Justice
Central Asia Institute
Central Montana Community Health Center
Central Montana Head Start
Cheerful Heart
Chiari People of Montana
Child Care Connections

Child Care Partnerships
Child Care Resources
Child Development Center
Choteau Activities
Citizens For A Better Flathead
Clark Fork Coalition
Clay Arts Guild of Helena
Clearwater Resource Council
Community Action Partnership of Northwest Montana
Community Closet
Community Counseling & Correctional Services
Community Environmental Development & Education
Community Foundation for a Better Bigfork
Community Hope of Laurel
Community Housing Resource Board
Community Mediation Center
Community Medical Center Foundation
Community Resource Center
Companies Enhancing Education
Conrad Mansion Museum
Conservation Congress
Convergence Ministries
Cooperative Health Center
Corporation for Public Community Newspapers
Corporation for the Northern Rockies
Court Appointed Special Advocates of Missoula—CASA
Craighead Environmental Research Institute
Crazy Mountain Productions
Critical Illness & Trauma Foundation
Custer County Community Health Center
Custer Network Against Domestic Abuse
Cut Bank Education Foundation & Alumni Association
Daly Hospital Foundation
Dawson County Domestic Violence Program
Dayton Proctor Park Association
Deep Bay Center
Developmental Educational Assistance Program
Dickey Lake Bible Camp
Disability Rights Montana
District 6 Health Care Learning Center
District IV HRDC
Domestic & Sexual Violence Services of Carbon County
Eagle Mount Bozeman
Eagle Mount Billings
Easter Seals-Goodwill Northern Rocky Mountain
Eastern Montana CASA-GAL
Eastern Montana Industries
Ecology Project International
Emma's House
Equinox Theatre Company
Ewam
Experience Works
ExplorationWorks
Face-to-Face Ministries
Faith in Action—Care Team Ministry
Families First
Family Connections
Family Promise of Gallatin Valley
Family Service
Family Support Network
Family Tree Center



Beartooth Recreation Trails Association, Red Lodge

Farm in the Dell
Farms for Families
Fergus County Council on Aging
Fifth Judicial District Voice for Children
FireSafe Montana
First Judicial District CASA-GAL Program
Fitch Foundation
Flathead CARE
Flathead Community Foundation
Flathead County Library Foundation
Flathead Food Bank
Flathead Land Trust
Flathead Reservation & Lake County Coalition for Kids
Flathead Valley Montessori School
Florence Crittenton Home & Services
Footloose Montana
Foundation for Community Care
Foundation for Community Vitality
Friends of Irish Studies in the West
Friends of the Hobson Library
Friends of the Library (Livingston)
Friends of the Museum of the Plains Indian
Friends of the Shelter
Friends to Youth
Friendship Center of Helena
Friendship House
Fun2U
Gallatin County Love in the Name of Christ
Gallatin Gateway Youth Group
Gallatin Valley Land Trust
Garden City Harvest
Girl Scouts of Montana & Wyoming
Glacier Community Health Center
Glacier County Historical Museum
Glacier National Park Foundation
Glacier Natural History Association
Glacier Symphony & Chorale
Glen-Wood
Global Village
Grandstreet Theatre
Great Burn Study Group
Great Falls Community Food Bank
Great Falls Development Authority
Great Falls Native Art Association
Great Falls Senior Citizen's Center
Great Falls Symphony Association

Great Falls Young People's Choir
 Greater Gallatin United Way
 Greater Gallatin Watershed Council
 Greater Glendive Community Foundation
 Greater Missoula Family YMCA
 Greater Polson Community Foundation
 Greater Yellowstone Coalition
 Grizzly & Wolf Discovery Center
 Habitat For Humanity, Mid-Yellowstone Valley
 Habitat For Humanity of Gallatin County
 Hamilton Players
 Harvest Community Foundation
 Haven
 Havre Day Activity Center
 Hays Community Development Corporation
 Headwaters Cooperative Recycling
 Healthy Mothers Healthy Babies,
 The Montana Coalition
 Hearts & Homes Family Resource Center
 Heisey Youth Center
 Helena Area Habitat for Humanity
 Helena Civic TV
 Helena Education Foundation
 Helena Family YMCA
 Helena Food Share
 Helena Indian Alliance
 Helena Industries
 Helena Institute
 Helena Symphony Society
 HELP Committee & Boys & Girls Club of the Hi-Line
 Heritage Christian School
 Hi-Line Home Programs
 Hi-Line Women Against Breast Cancer
 Historic St. Mary's Mission
 Hockaday Museum of Art
 Holter Museum of Art
 Holy Rosary Healthcare Foundation
 HomeWORD
 Hopa Mountain
 Hospice Care Foundation
 Hot Springs Artists Society
 Human Resource Council District XII
 Human Resource Development Council District IX
 Humane Society of NW Montana
 Humanities Montana
 IDEAL-SPRING International Foundation
 Indian Law Resource Center
 Intermountain
 International Chorale Festival
 International Organic Inspectors Association

Job Connection
 Jobs for Montana's Graduates Foundation
 Junior Achievement of Montana
 Jwalan Muktika School for Illumination
 Kairos Youth Services
 Kaleidoscope, A Theater & Arts Cooperative
 Lake County CDC
 Lake County Community Housing
 Last Chance Tennis Association
 Lewis & Clark County Community Foundation
 Lewis & Clark Humane Society
 Lewis & Clark Literacy Council
 Lewis & Clark Public Library Foundation
 Libby Volunteer Ambulance Service
 Liberty Place
 Lighthouse Christian Home & Services
 for the Developmentally Disabled
 Lincoln County Transportation Service
 Literacy Bitterroot
 Literacy Volunteers of Flathead County
 Living Art of Montana
 Living Water Church
 Livingston Center for Arts & Culture
 Livingston Education Foundation
 Livingston Food Pantry
 Livingston Healthcare Foundation
 Livingston Youth Soccer Association
 Lost & Foundation
 Madison River Foundation
 Madison Valley Medical Center Foundation
 Madison Valley Ranchlands Group
 MAI WAH Society
 Malta Opportunities
 Manaia
 MAPS—Media Arts in the Public Schools
 March of Dimes
 Maternal Life International
 MCAT—Missoula Community Access Television
 McLaughlin Research Institute for
 Biomedical Sciences
 Meagher County Community Foundation
 Mental Health America of Montana
 Middle Creek Montessori
 Milk River Activity Center
 Mission Mountain Enterprises
 Missoula 3:16 Rescue Mission
 Missoula Aging Services
 Missoula AIDS Council
 Missoula Area Economic Development Foundation
 Missoula Art Museum
 Missoula Children's Theatre
 Missoula Community Foundation
 Missoula Community School
 Missoula Cultural Council
 Missoula Developmental Service Corporation
 Missoula Housing Authority
 Missoula Indian Center
 Missoula Manor Homes
 Missoula Ravalli Transportation
 Management Association
 Missoula Writing Collaborative
 MonDak Historical & Arts Society
 Montana 4-H Foundation
 Montana Artists Refuge
 Montana Arts Council
 Montana Association of School Business Officials

Montana Audubon
 Montana Center for International Visitors
 Montana Chamber Foundation
 Montana Child Care Resource & Referral Network
 Montana Children's Initiative
 Montana Coalition Against Domestic & Sexual Violence
 Montana Community Development Corporation
 Montana Community Finance Corporation
 Montana Community Foundation
 Montana Conservation Corps
 Montana Council of Teacher of Mathematics
 Montana Council on Developmental Disabilities
 Montana Council of Economic Education
 Montana Council on Problem Gambling
 Montana Creativity Quest—
 Montana Destination Imagination
 Montana Credit Unions for Community Development
 Montana Economic Developers Association
 Montana Economic Revitalization &
 Development Institute
 Montana Environmental Education Association
 Montana FFA Foundation
 Montana Fish Wildlife & Parks Foundation
 Montana Food Bank Network
 Montana History Foundation



Montana Weed Control Association, Twin Bridges

Montana Hope Project
 Montana Horse Sanctuary
 Montana Human Rights Network
 Montana Indian Education Association
 Montana Justice Foundation
 Montana Land Reliance
 Montana Learning Center
 Montana Lions Sight & Hearing Foundation
 Montana Meth Project
 Montana Mountaineering Association
 Montana Natural History Center
 Montana Outdoor Science School
 Montana Post Secondary Educational
 Opportunities Council
 Montana Professional Teaching Foundation
 Montana PTA
 Montana Radio Reading Services
 Montana Raptor Conservation Center
 Montana Regional Mental Health Center
 Montana Section of the American
 Water Works Association
 Montana Shares
 Montana Supporting Soldiers
 Montana Tech Foundation

Montana TheatreWorks
 Montana Weed Control Association
 Montana Wilderness Association
 Montana Youth Soccer Association
 Morningstar Learning Center
 Mountain View Social Development Center
 MusEco Media & Education Project
 Museum of the Rockies
 Musikanten Montana
 Myrna Loy Center for Performing & Media Arts
 NARAL Pro-Choice Montana Foundation
 National Alliance on Mental Illness of Montana
 N.C.A.T.—National Center for Appropriate Technology
 National Indian School Board Association
 National Institute on Money in State Politics
 National MS Society, All America Chapter
 National Museum of Forest Service History
 Neighbor To Neighbor
 NeighborWorks
 Nerdy Girls
 Nkwusm
 North Central Independent Living Services
 North Central Montana Resource Conservation &
 Development Area
 North Valley Hospital Foundation
 North Valley Music School
 Northeast Montana Health Services
 Charitable Foundation
 Northern Plains Resource Council
 Northern Rockies Educational Services
 Northern Rockies Heritage Center
 Northern Rocky Mountain RC&D
 Northwest Connections—Environmental & Cultural
 Resource Center
 Northwest Montana United Way
 Northwest Montana Veterans Stand Down
 Nye Community Foundation
 Old Trail Museum
 Oneness Project
 Opportunity Link
 Opportunity Resources
 Our Montana
 Outdoor Writers Association of America
 Pad For Paws Foundation
 PLUK—Parents Let's Unite for Kids
 Paris Gibson Square
 Park County Community Foundation
 Parmly Billings Library Foundation
 Phillips County Historical Museum
 Piegan Institute
 Planned Parenthood of Montana
 Polar Oceans Research Group
 Pompeys Pillar Historical Association
 Poverello Center
 Pregnancy Resource Center of Helena
 Preparing the Way
 Prickly Pear Land Trust
 Project WET International Foundation
 Quality Life Concepts
 R.E.A.D.I.—Workforce Training Systems
 Ranchers Stewardship Alliance
 Ravalli County Council on Aging
 Ravalli Services Corporation
 Ravenwood Outdoor Learning Center
 Reach Out & Care Wheels
 Red Lodge Area Community Foundation



Montana Youth Homes, Missoula





Big Brothers Big Sisters of Gallatin Co., Bozeman

Region IV Family Outreach
Residential Support Services
Resource, Support & Development
Richland Opportunities
Rim Country Land Institute
Rimrock Opera Company
RiverStone Health Foundation
Roberts Community Foundation
Rocky Mountain Development Council
Rocky Mountain Elk Foundation
Rocky Mountain Front Community Foundation
Rolling Dog Ranch Animal Sanctuary
Ronald McDonald House Charities of Montana
Ruby Habitat Foundation
Ruby Valley Hospital Foundation
Rural Dynamics
Rural Employment Opportunities
Rural Landscape Institute
S.A.V.E.—Student Advocates for Valuing the Environment
Sanders County Coalition For Families
Sanders County Community Development Corporation
Santa Saks
Second Chance Homes
Seeley Swan Medical Center
Sheridan Health Care Foundation
SightLife
Sixth Judicial District CASA GAL
Snowy Mountain Development Corporation
Southwestern Montana Family YMCA
Special K. Ranch
Special Olympics Montana
Spina Bifida Association of Montana Support Group
Spring Meadow Resources
St. Luke Community Healthcare Foundation
St. Patrick Hospital & Health Foundation
St. Vincent DePaul Society
St. Peters Hospital Foundation
Stafford Animal Shelter
STEPS—Support & Techniques for Empowering People
Stevensville Community Foundation
Stillwater Historical Society & Museum of the Beartooths
Student Assistance Foundation
Sun River Watershed
Sunburst Unlimited
Susan G. Komen for the Cure, Montana Affiliate
Sustainable Business Council
Sustainable Obtainable Solutions
Swan Ecosystem Center

Swan View Coalition
Sweet Grass Health & Wellness Foundation
Sweet Medical Center
Systems for Environmental Management
Tamarack Grief Resource Center
Templed Hills Baptist Camp
Teton Medical Center Foundation
The Daedalus Institute for Biological Research
The Haynes Foundation
The Healing Tree
The Heritage Museum
The Nature Conservancy
The Nurturing Center
The People's Partners for Community Development
The Samaritan House
The Traveling School
The Tributary Fund
The University of Montana Foundation
The Western Montana Chapter
Three Mile Lone Rock Community Foundation
THRIVE
Travelers' Rest Preservation & Heritage Association
Treacy Company
Tri-County Network Against Domestic & Sexual Violence
Tumbleweed Runaway Program
Two Rivers Economic Growth
United Way of Butte & Anaconda
United Way of Cascade County
United Way of Hill County
United Way of Lewis & Clark County
United Way of Missoula County
United Way of Yellowstone County
University of Montana Western Foundation
Valley County Community Foundation
Victim-Witness Assistance Services
Violence Free Crisis Line
Vital Ground Foundation
Voices of Hope
Watershed Education Network
Watson Children's Shelter
West Mont
Western Heritage Center
Western Montana Area VI Agency on Aging
Western Montana Community Foundation
Whitefish Area Fire Safe Council
Wild Rockies Field Institute
Wilderness Watch
Willing Servants
Women in Action
W.O.R.D.—Women's Opportunity Resource
Women's Voices For The Earth
Working Dogs for Conservation Foundation
WEEL—Working for Equality & Economic Liberation
World Affairs Council of Montana
World Museum of Mining
WW Idea
Xenophon USA
Yellowstone AIDS Project
Yellowstone Art Museum
Yellowstone Ballet Company
Yellowstone Boys & Girls Ranch
Yellowstone Boys & Girls Ranch Foundation
Yellowstone Business Partnership
Yellowstone CASA
Yellowstone Conference United Methodist Foundation
Yellowstone Country Guardians

Yellowstone County Council on Aging
Yellowstone Ecological Research Center
Yellowstone Gateway Museum of Park County
Yellowstone Historic Center
Yellowstone Park Foundation
Yellowstone River Parks Association
Young Parents' Education Center
Youth Dynamics Foundation
Youth Homes
YWCA Helena
YWCA Missoula
YWCA of Great Falls—Mercy Home
ZooMontana

2009 AFFILIATE MEMBERS

Aimee Grmoljez Shanight & David Shanight
ALPS Foundation Services
Amy Kelley
Amy Vaughan
Andrew Myhra
Ascent Strategic Development
Ashley Widtfeldt
Associated Employers
Blaine County CF
Bob Gilbert
Broadwater Community Foundation
Butte Silver Bow Community Foundation
Carol Bronson
Cassie Carter
Changing Directions, Inc.
Chelsea Pennick McIver
Columbus Community Foundation
Culbertson Community Foundation
Darci Hertz
Dorcie Dvarishkis
Douglas Koester
Downtown Helena BID
DSP Research, Inc.
F.A.I.R. Foundation
First Interstate Bancsystem Foundation
First Nonprofit Companies
Gallatin Public Affairs
Galusha Higgins & Galusha
Glen Newhart
Hill County Community Foundation
J. Peterson Organizational Strategies
Janet Parsanko
Jefferson Local Development Corporation
Jefferson Valley Community Foundation
Jennifer Robohm
John Chart and Teresa Geremia-Chart
Judd Accounting Service
Judy Wing
Kate Reid
Kathleen Williams
Kelly Durbin
Kit Gillem
Lauren Goeddel
Leo and Associates
Lisa Thorsrud
M+R Strategic Services
MajorGiftsMT
Marcie Duaime
Melissa Dulin

Missoula Convention and Visitors Bureau
Montana Association of Community Disability Services—MACDS
Montana Conservation Voters
Montana Correctional Enterprises
Montana Nurses Association
Montana Public Radio
Mountain West Benefit Solutions
MSU Office of Community Involvement
Nina Smith



March of Dimes, Billings

NTEN—The Nonprofit Technology Network
Payne Financial Group
Phil & Pat Grimm
Phillips County Community Foundation
Pratt and Associates
River Rock Resources
Robbins Statter Group
Roosevelt County Community Foundation
Ruthann Knudson
Sage Solutions Consulting
Sandra K. Booth
Sandra Prophet
Sara Briggs
Sheridan County Community Foundation
Sherry Meador
Sigri J. Thorn-Gildea
Stephanie Knisley
Sue Talbot
Susan & Brad Robinson
Susan Andrus
Susan Near
Terry & Lou Magee
Third Sector Consulting Group, LLC
Third Sector Services
Tobacco Valley Community Foundation
Tod Trimble
Tompkins & Peters CPA's, P.C.
Turner & Associates
UM Office for Civic Engagement
Wendy Bay Lewis
Willis Research Services
Yellowstone County Empowering Youth Project

PUBLIC POLICY SPOTLIGHT

THE VOICE OF MNA ON CAPITOL HILL

In March of 2009, Senator Max Baucus introduced the **Nonprofit Capacity Building Act** (NCBA) in the United States Senate following several years of behind the scenes work with MNA. Historic in nature, NCBA was the first federal legislation that acknowledged the importance of nonprofit capacity building for all charitable nonprofits, regardless of mission focus, and established a new public-private grant program designed to build the capacity of nonprofits across the country through training and technical assistance. Following an intense lobbying effort by MNA and our peers in the National Council of Nonprofits, NCBA was amended into the **Serve America Act** on a bipartisan basis, passed by Congress, and signed into law by President Obama. Importantly, NCBA was the first piece of federal legislation designed and advanced primarily by the state association network working together.

These early successes in 2009 set the stage for critical public policy work later in the year. In July, MNA and our state association peers descended on Capitol Hill to **lobby for nonprofit inclusion in health care reform proposals**. Our efforts on the Hill and at home ultimately made the difference. As Chairman of the Senate Finance Committee, Senator Baucus once again played an instrumental role in strengthening nonprofits by ensuring that nonprofits were included in the final proposal and eligible for tax credits to offset the cost of providing employee health insurance. **MNA thanks Senator Baucus** for his critical leadership on these issues that were, and continue to be, vital to the long term health and well being of nonprofits in Montana and across the country.

Our work with MNA to enact the Nonprofit Capacity Building Program and later to include nonprofits in the healthcare reform legislation proved to be **GIANT STEPS FORWARD IN BRINGING THE NONPROFIT VOICE TO THE FEDERAL POLICY TABLE**. Brian's leadership as Chair of the National Council's Public Policy Committee and his work with Senator Baucus' office were both inspiring and irreplaceable for nonprofits across the country. Our collective efforts have gone a long way in educating Congress and the White House about the unique challenges and needs of the nonprofit sector.

—Tim Delaney, President & CEO of the National Council of Nonprofits

MNA's public policy program seeks to deepen public understanding of nonprofit issues, give voice to nonprofits in policy debates, and shape public policy that strengthens nonprofits at the national, state and local levels.

PUBLIC POLICY HIGHLIGHTS:

- Hosted **Nonprofit Day at the Montana State Legislature** that was attended by nearly 300 nonprofit leaders, policymakers, and media members from across the state making it one of the largest Capitol Rotunda gatherings during the Legislative Session. Participants celebrated the work of nonprofits and shared ideas for strengthening the nonprofit sector.
- Collaborated with the Nonprofit Voter Engagement Network's **Nonprofits Count! Campaign** and the Montana Complete Counts Committee to provide tools for nonprofits to engage their communities in the **2010 Census**.
- Conducted legislative monitoring and lobbying at the **2009 Montana Legislative Session** to protect and strengthen nonprofits. Of note, MNA defeated a proposal that would have eliminated the **Specialty License Plate program** that benefits many Montana nonprofits, and lobbied for inclusion of nonprofits in **Stimulus** funding proposals.
- Partnered with our fellow state associations through the **National Council of Nonprofits** to give voice to nonprofits on **important federal issues**. MNA successfully lobbied for passage of the **Serve America Act** which included the **Nonprofit Capacity Building Act** introduced by Sen. Baucus, (see *Public Policy spotlight on this page*) and for inclusion of tax credits for small nonprofits in the landmark **health care reform** legislation (passed in 2010). MNA also successfully lobbied against administration proposals to diminish important **charitable giving incentives** for donors.



Members of the National Council of Nonprofits after meeting with White House staff on the Social Innovation Fund.

PRODUCTS & SERVICES

MNA's products and services program leverages our membership group-buying power to secure favorable prices for quality products that nonprofits need. We focus our efforts on reducing administrative costs enabling members to direct more of their resources to their mission and program related activities.

PRODUCTS & SERVICES HIGHLIGHTS:

- Negotiated (through the **Montana Nonprofit Association Group Benefits Trust**) a manageable rate increase and added preventative health benefits for participating employees, enabling MNA to provide affordable health insurance programs to over **700 nonprofit employees** across the state.
- Saved 75 nonprofit organizations over **\$250,000 on their unemployment insurance** costs.
- Expanded participation in our **Directors and Officers Liability Insurance Program** to 90 participants.
- Partnered with **GrantStation** to offer MNA members an **85% discount on subscriptions** to their advanced searchable database of more than 7,000 active funding sources. In the first 9 months, 125 organizations signed up for the service.
- Partnered with **NTEN** (Nonprofit Technology Network) to offer new MNA members a complimentary membership for their first year and **free technology webinars** for all MNA members.
- Posted **111 nonprofit jobs** that were **viewed over 20,000 times on MNA's Career Center**. Additionally, nearly **10,000 job alerts** were sent to those searching for nonprofit jobs in Montana.
- Convened a committee comprised of MNA members and industry experts to develop a **Property and Casualty Insurance Program** for nonprofits. Development is complete and the program will be launched in 2010. This effort resulted in a **new insurance provider coming to the state**, increasing choice and competition in Montana.



PARIS GIBSON SQUARE GREAT FALLS

Paris Gibson Square Museum of Art is dedicated to fulfilling the artistic needs of the general public.

“ Paris Gibson Square has **BENEFITED FROM MNA'S MONEY SAVING PRODUCTS AND SERVICES**. It has saved us money, strengthened our capacity, and helped us to be a more effective organization—all making it easier for us to focus on our mission. By switching to MNA's Unemployment Insurance Alternative Program, we saved money on administrative costs that can now be funneled back into our programs. I am amazed with the savings we receive through MNA on GrantStation—a tool we wouldn't have access to at the regular cost.

—Kathy Lear, Executive Director, Paris Gibson Square”

ORGANIZATIONAL DEVELOPMENT

DEVELOPMENT SPOTLIGHT

After several years of groundwork and pilot course testing, the **Online Professional Certificate in Nonprofit Administration** was presented to and approved by the University of Montana Faculty Senate in February '09 and launched as a credentialed program that summer. This first-of-its-kind curriculum in Montana offers students training in the field of nonprofit administration and, depending on the course objectives, utilizes MNA's Principles and Practices for Nonprofit Excellence tools as a guide. There are currently 10 course offerings in the curricula. Through a set of core courses and an internship, students combine theoretical learning about nonprofit practices such as strategic and program planning, fundraising, board development, and human resource management with hands-on experience at a nonprofit organization.

“The University of Montana is proud and honored to partner with MNA to offer the Online Professional Certificate in Nonprofit Administration Program. With such a vibrant nonprofit sector throughout the state, it is critically important for the University to **SUPPORT THE ONGOING ACADEMIC AND CAREER DEVELOPMENT OF NONPROFIT PROFESSIONALS**.

—Dr. Andrea Vernon, Director of the Office for Civic Engagement at The University of Montana”



RED LODGE AREA COMMUNITY FOUNDATION

Serves the community by helping donors meet community needs, now and in the future.

“As we move forward with our own organizational development, we have relied on the many resources MNA offers—trainings, webinars and technical assistance calls. Our board and staff attended the MNA Conference last year and found it to be incredibly powerful. The sessions, Consultant's Corner, and networking have **ENABLED US TO PROVIDE THE SAME TYPE OF EXPERTISE FOR ORGANIZATIONS IN OUR OWN COMMUNITY**.

—Joan Hughes, Executive Director, Red Lodge Area Community Foundation”

MNA's organizational development program seeks to build effective, efficient, and sustainable nonprofits through Principles and Practices for Nonprofit Excellence, organizational assessment, self-help resources, technical assistance, and training and educational opportunities.

ORGANIZATIONAL DEVELOPMENT HIGHLIGHTS:

- Expanded **self-help resources** on MNA's website including templates, sample documents, links, books, tip sheets, FAQs, and suggested articles supporting MNA's Principles and Practices.
- Completed **365 one-on-one technical assistance calls** providing **management information and referral services** to MNA members, government officials, the press, and those interested in the nonprofit sector.
- Launched MNA's **Principles and Practices for Nonprofit Excellence Training Series** by providing orientations, conferences, workshops, webinars, and seminars in 8 Montana cities and towns and on computer screens across the state. The Training Series reached 961 nonprofit leaders and professional service providers, and covered important topics including governance, fundraising, financial management, human resources, communications, advocacy, strategic alliances, technology and planning.
- Hosted nearly **400 Montanans at MNA's Annual Conference in Missoula** attended by nonprofit staff, board members, volunteers, consultants, foundation staff and trustees, community leaders, public officials, students, and others interested in the nonprofit sector (*see Conference Spotlight on page 11*).
- Partnered with the University of Montana on the launch of the **Online Professional Certificate in Nonprofit Administration Program** (*see Development Spotlight on this page*).

CONFERENCE SPOTLIGHT

This year's conference theme, **Connections**, highlighted the many ways in which all of us—nonprofit and community leaders—can deepen our impact by working together in meaningful ways. Throughout the conference, we showcased great collaborations, explored promising initiatives, and developed new skills for building bridges to one another and our partners in other sectors. The conference opened with a keynote address by Heather McLeod Grant, co-author of *Forces For Good: The Six Practices of High-Impact Nonprofits*, and closed with an inspiring presentation about collaboration efforts on sustainability initiatives and environmental programs in Yellowstone National Park by the Park's Environmental Protection Specialist, Jim Evanoff. In addition to the many skill building sessions and plenary speakers, this year's conference introduced a new track—MTC3: *Looking Ahead* in which nonprofit thought leaders came together for discussions about Montana's changing economy, population and demographics, the 2010 census, the state of foundation funding, and a national political movement designed to strengthen our sector.

“This year's conference was fabulous! The new sessions on social media gave us some great things to talk about in our organization and now we are seeing an increase in the frequency of our online conversations and comments posted to our blog and our Facebook page. This has definitely improved our marketing, and people are hearing about our programs. We appreciate that MNA trainings are presented from the nonprofit perspective. There are lots of professional trainings out there but few focus on the needs of Montana nonprofits. We know our mission. **MNA HELPS US FILL IN THE GAPS SO WE CAN FULFILL OUR MISSION MORE EFFICIENTLY.**”

—Lisa Bickell, Education Director, Montana Natural History Center

“Heather McLeod Grant was great! She is the caliber of speaker that the AFP Conferences host, so kudos to MNA for bringing her out to Montana! **MY KNOWLEDGE AND SKILL BASE INCREASED AS A RESULT OF THIS SESSION** and I intend to apply the information in my work. I also am encouraging my senior management team to read her book and identify some of the key principles of high impact nonprofits that we already possess, those that we need to keep working on, and those that we need to aspire to.”

—conference attendee



**MONTANA NATURAL
HISTORY CENTER**
MISSOULA

The mission of the Montana Natural History Center is to promote and cultivate the appreciation, understanding and stewardship, of nature through education.

RESEARCH & COMMUNICATIONS



MAPS MEDIA INSTITUTE DARBY

The MAPS Media Institute mission is to educate and create quality jobs for Montana.

“MAPS has been a member of MNA for a long time. We were founded in 2004 to train, educate, and create jobs for Ravalli county students—something that is especially needed in Montana’s rural communities. To be able to call MNA for help on organizational issues, and to have help on getting the word out about what we do through MNA’s communication channels—this is very cool! It is so helpful to have a partner in this space and we consider MNA **FRIENDS WHO HAVE HELPED US IN OUR JOURNEY** as we built MAPS from the ground up.”

—Peter Rosten, President, MAPS Media Institute

Through our research and communications program, MNA seeks to deepen public understanding and awareness of nonprofit issues through timely and relevant research, information, and resources.

RESEARCH & COMMUNICATIONS HIGHLIGHTS:

- **Upgraded the MNA website** with improved usability and design, a leading edge content management system that is optimized to take full advantage of Web 2.0 and **social media tools**, and **expanded content** with more information and resources for nonprofits.
- Conducted and promoted **research on the impact of the economic downturn on nonprofits** resulting in media coverage throughout the state.
- Published our first **MNA Annual Report—Many Missions One Voice**—to tell the story of MNA and our members.
- Launched development of **Build Montana**—a web-based searchable database of all nonprofits in Montana, with user-friendly connections to volunteer and donor databases, facts about the scale, scope, perception, health, and economic impact of Montana’s charitable organizations, and resources for strengthening communities through nonprofit connections. The website will go live in 2010.
- Strengthened our connections to members, partners, the press, and the general public through social media tools such as **Facebook, Twitter, YouTube**, and the **MNA Blog**.
- Revised our **email communications** and developed **three periodic e-newsletters**: *MTc3—News for the Nonprofit Sector*, *Training News*, and *Policy Updates*.
- Provided timely and relevant nonprofit information through 90 **electronic communications** delivered to member inboxes across the state, and expanded our email list to 1322 subscribers across the state.
- Expanded our visibility in the public eye through **21 media mentions** in print, television, and radio news broadcasts.

NETWORKING & COLLABORATION

MNA's networking & collaboration work focuses on building partnerships with nonprofit support organizations to share information, deliver services, and strengthen nonprofits. We also encourage our members to build meaningful and supportive relationships with local networks and to become active members of any sub-sector associations or networks that are aligned with their mission's.

NETWORKING & COLLABORATION HIGHLIGHTS:

- Partnered with the **Montana Funders Group** to host the first ever **Montana Funders Tour** in August of 2009. Foundation representatives from the Robert Wood Johnson Foundation, M.J. Murdock Charitable Trust, Northwest Area Foundation, and the Paul G. Allen Family Foundation toured the state over a one week period to learn more about Montana and explore future partnership opportunities.
- Collaborated with the **Montana Bar Association** to launch a "**Nonprofit Section**" of the **State Bar** that will focus on building stronger connections between the legal community and nonprofits.
- Provided a forum at our Annual Conference for representatives of the **Nonprofit Development Partnership** in the Flathead to share their story of building a successful **local nonprofit network**.
- Provided **regional and national leadership**, consultation, and support to emerging state nonprofit associations to further the growth and influence of the **National Council of Nonprofits**.

MNA IS A PROUD MEMBER OF



“ Hopa Mountain has enjoyed collaborating with MNA as we both work to **EXPAND OPPORTUNITIES FOR RURAL AND TRIBAL LEADERS TO ENGAGE IN THEIR COMMUNITIES**. We encourage nonprofits to take advantage of MNA's wide array of resources to develop and strengthen their organizations. We recently invited MNA staff to participate in *Strengthening the Circle, a Native Nonprofit Leadership Program*. MNA staff took this opportunity to learn from many Native nonprofits in our state how they can better support them. ”

—Bonnie Sachatello-Sawyer, Executive Director, Hopa Mountain



HOPA MOUNTAIN BOZEMAN

Hopa Mountain invests in rural and tribal citizen leaders, adults and youth, who are working to improve education, ecological health, and economic development.

STATEMENT OF FINANCIAL POSITION

For the Year Ended December 31, 2009

ASSETS	2009	2008
Current Assets		
Cash and cash equivalents	\$83,725	\$144,474
Grants receivable	154,830	158,336
Accounts receivable	21,332	26,751
Prepaid expense	662	6,440
Total Current Assets	<u>260,549</u>	<u>336,001</u>
Property and Equipment		
Computers and equipment	32,168	31,518
Less: Accumulated depreciation	(10,676)	(4,921)
Total Property and Equipment	<u>21,492</u>	<u>26,597</u>
Total Assets	<u>\$282,041</u>	<u>\$362,598</u>
LIABILITIES & NET ASSETS		
Current Liabilities		
Accounts payable	\$1,801	\$20,938
Deferred membership dues	38,309	35,666
Payroll taxes payable	12,100	11,621
Accrued wages payable	30,730	18,896
Total Current Liabilities	<u>82,940</u>	<u>87,121</u>
Net Assets		
Unrestricted	27,114	62,418
Temporarily restricted	171,987	213,059
Total Net Assets	<u>199,101</u>	<u>275,477</u>
Total Liabilities and Net Assets	<u>\$282,041</u>	<u>\$362,598</u>

STATEMENT OF ACTIVITIES

For the Year Ended December 31, 2009

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
REVENUE			
Nonprofit member dues	\$91,085	\$ -	\$91,085
Affiliate member dues	5,905	-	5,905
Sponsorships	36,225	10,000	46,225
Discount product fees	67,473	-	67,473
Conference and training fees	58,795	-	58,795
Contributed support	21,870	178,844	200,714
Miscellaneous	36	-	36
Interest and dividends	1,545	-	1,545
	<u>282,934</u>	<u>188,844</u>	<u>471,778</u>
Net assets released from restrictions	<u>229,916</u>	<u>(229,916)</u>	<u>-</u>
Total Revenue	<u>512,850</u>	<u>(41,072)</u>	<u>471,778</u>
EXPENSES			
Management and general	67,030	-	67,030
Fundraising	10,193	-	10,193
Program services	470,931	-	470,931
Total Expenses	<u>548,154</u>	<u>-</u>	<u>548,154</u>
Increase in Net Assets	<u>(35,304)</u>	<u>(41,072)</u>	<u>(76,376)</u>
Net assets at Beginning of the Year	<u>62,418</u>	<u>213,059</u>	<u>275,477</u>
Net Assets at End of Year	<u>\$27,114</u>	<u>\$171,987</u>	<u>\$199,101</u>

BOARD OF DIRECTORS

NED COONEY, Chair
Consultant—Ascent Strategic Development
Big Fork

JUDY HELD, Vice Chair
CEO—Benefis Foundation
Great Falls

SUE HERMAN, Treasurer
Finance Director—Missoula Children's Theatre
Missoula

JONO MCKINNEY, Secretary
President/CEO—Montana Conservation Corps
Bozeman

TOM JACOBSON, Immediate Past Chair
President/CEO—Rural Dynamics Incorporated
Great Falls

CASSIE CARTER
Director of Advancement—
College of Science & Mathematics,
California Polytechnic State University
San Luis Obispo, CA

BRUCE DAY
Executive Director—Rural Employment
Opportunities
Helena

MARCIA EIDEL
Development Director—Archie Bray Foundation
Helena

BRODIE MOLL
CEO—Mission Mountain Enterprises
Ronan

TERRY PROFOTA
Partner—Sage Solutions Nonprofit Consulting
Bozeman

RICK ROBINSON
Executive Director—The Healing Tree
Lame Deer

JIM SOFT
President/CEO—Yellowstone Boys & Girls
Ranch Foundation
Billings

PAUL TUSS
Executive Director—Bear Paw Development
Corporation
Havre

ANDREA VERNON
Director—Office for Civic Engagement at U of M
Missoula



left to right: Teresa, Melanie, Brian, Brad, Patty

STAFF

MELANIE DAYTON
Office Manager

TERESA GEREMIA-CHART
Organizational Development Director

BRIAN MAGEE
Executive Director

BRAD ROBINSON
Member Services Director

PATTY WHITE
Marketing and Communications Director

THANK YOU TO MNA'S 2009 FINANCIAL SUPPORTERS

FOUNDATIONS

Billings Community Foundation
Charlotte Martin Foundation
Dennis & Phyllis Washington Foundation
First Interstate BancSystem Foundation
High Stakes Foundation
M.J. Murdock Charitable Trust
Montana Community Foundation
Mountain Sky Guest Ranch Fund
Northwest Area Foundation
O.P. & W.E. Edwards Foundation
Oro Y Plata Foundation
Paul G. Allen Family Foundation
Qwest Foundation
Salesforce.com Foundation
Steele-Reese Foundation

BUSINESS

Anderson ZurMuehlen & Co., P.C.
First Nonprofit Companies
Foundation Services—ALPS
Gallatin Public Affairs
Junkermier Clark Campanella Stevens P.C.
Monitor Liability Managers, Inc.
Mountain West Benefits
Payne Financial Group
PPL Montana
Strategies 360 formerly Q Communications

NONPROFITS, ASSOCIATIONS, & PUBLIC PARTNERS

Association of Fundraising Professionals
—Montana Chapter
Blue Cross Blue Shield of Montana
Nonprofit Voter Engagement Network
Office for Civic Engagement
at the University of Montana
ServeMontana
—Governor's Office of Community Service
University of Montana
Western Montana Fund Raisers Association
Yellowstone Boys and Girls Ranch Foundation

INDIVIDUALS

Andrea Vernon
Bruce Day
Charney Gonnerman
Curt Klotz
Graydon Moll
Jono McKinney
Joy McGrath
Judy Held
Kelly Minnehan-Galt
Kit Gillem
Marcia Eidel
Ned Cooney
Paul Tuss
Rick Robinson
Stephanie Knisley
Sue Herman
Sue Talbot
Terry Profota
Tom Jacobson

Thank you to the many MNA volunteers who gave their time, energy, and ideas to strengthen the nonprofit community in Montana.



FOUNDATION FOR COMMUNITY CARE

SIDNEY

The Foundation for Community Care is focused on ensuring the continuance and quality of local healthcare services in Richland County and surrounding areas.

“ We witnessed the strength of the association in affecting public policy when we joined MNA and its members to pass the extension of the Montana Endowment Tax Credit. The tax credit has played a significant role in **OUR ABILITY TO RAISE FUNDS TO SUPPORT HEALTHCARE IN EASTERN MONTANA.** MNA continues to work with Congress to ensure nonprofits are in the forefront of current bills and legislation. Our collective voice brings ongoing success.

—Staci Miller, Executive Director, Foundation for Community Care

MNA IS A PROUD MEMBER OF



Montana Nonprofit Association

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