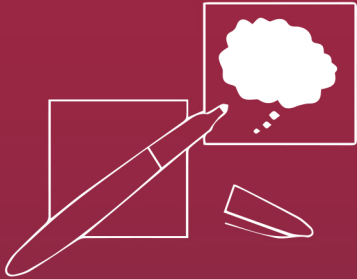




Montana Nonprofit Association

CENSUS 2020  
TOGETHER WE COUNT



*You are the expert – we need ideas on the best way to make sure everyone in your community gets counted.*

PROUD SUPPORTER

United States<sup>®</sup>  
**Census  
2020**

# NONPROFITS! HERE'S HOW YOU CAN ENSURE AN ACCURATE CENSUS COUNT

## **INTEGRATE CENSUS EDUCATION INTO YOUR EXISTING PROGRAM WORK.**

- Post flyers around your community.
- Hand out flyers at community events and meetings.
- Include a paragraph about why the Census is important in your newsletters and email blasts.
- Use social media to raise awareness.
- Include Census reminders in employee pay stubs.
- Let donors know about your Census efforts and why it's so important that your community participate.



## **JOIN A LOCAL COMPLETE COUNT COMMITTEE.**

- Add a discussion about the importance of the Census to the agenda of your next board meeting, staff meeting, and volunteer gathering.
- Train staff to talk about the Census with clients: encourage your team to bring up the Census as part of regular conversations with your community.
- Collect Pledges from your members or clients to fill out the 2020 Census.
- Host a Census Day Party on April 1st! Invite clients, volunteers, donors, staff, and board members to participate.

## **NEED FUNDING FOR THAT? APPLY FOR ONE OF MNA'S CENSUS 2020 MINI-GRANTS AT [MTNONPROFIT.ORG/CENSUS-MINIGRANT](http://MTNONPROFIT.ORG/CENSUS-MINIGRANT).**

- Co-Host a phone/text bank to get out the count.
- Add a line to your email signature: "Have you completed the Census survey yet?" and link to Montana Census 2020 at [census.mt.gov](http://census.mt.gov).
- Be sure to visit MNA's Census 2020 resource page at [mtnonprofit.org/census-2020](http://mtnonprofit.org/census-2020) for more resources and information.
- And... Take MNA's Nonprofit Organization Census Pledge! Pledge your organization to participate in and support achieving a complete count at [mtnonprofit.org/support-the-2020-census](http://mtnonprofit.org/support-the-2020-census).

**#CENSUS**

DID YOU KNOW?

*Montana received \$441 million for highway construction and planning in 2016 as a result of Census data.*